

JOURNALISM / LESSON OVERVIEW

Objectives

The students will:

- Learn a brief history of American journalism;
- Understand how journalism became what it is today;
- Learn about the different types of journalism;
- Learn how journalism can help wildlife.

Lesson Summary

Part 1. Introduction

Students will be introduced to an overview of journalism and what to expect to learn throughout the lesson.

Part 2. History of American Journalism

Students will be given a brief and condensed lesson over American journalism and on it has advanced over the years.

Part 3. Types of Journalism

Students will learn the similarities and differences between four different types of journalism.

Part 4. How Journalism Helps Conservation

Students will gain insight on how journalism affects conservation.

Activity 1. Write an Article on Shark Conservation

In this activity, students will work together to create their own class newspaper all about sharks! Students will be assigned sections to write articles for and then do their own research and writing. This newspaper will be all-encompassing to include information about sharks, their habitat, threats to their populations, updates on the OCEARCH sharks, interviews with the OCEARCH crew, and more!

Materials

- Pen, pencil, markers, colored pencils, etc.
- Paper
- Tape, glue
- Example newspapers
- Camera (optional)
- Computer